

Guidelines for the Use of the UEM Logo by Cooperation Partners

Thank you for your cooperation with the United Evangelical Mission (UEM). We are pleased to provide our logo for communication in the context of joint activities and partnership. The following guidelines apply to its use.

1. Ownership of Rights

The UEM logo is protected by copyright and trademark law. All rights remain with UEM.

2. Permitted Use

Cooperation partners may use the logo in connection with the existing collaboration, in particular:

- ▶ on websites (e.g. partner presentations)
- ▶ in publications and reports
- ▶ in presentations
- ▶ in press and public communications

Use must always be clearly related to the specific cooperation.

3. Prohibited Use

In particular, the following is not permitted:

- ▶ any use without a connection to the collaboration
- ▶ any use that suggests UEM is the sole or joint organiser, sponsor or publisher, unless explicitly agreed
- ▶ any use in unlawful, discriminatory or reputation-damaging contexts
- ▶ transfer of usage rights to third parties

4. Design and Use

The logo may only be used in the form provided by UEM.

In particular, the following is not permitted:

- ▶ changes to colours, proportions or elements
- ▶ distortion, overlaying or combination with other graphic elements
- ▶ independent reproductions

The applicable UEM design guidelines must be observed.

5. Duration of Use

Use is limited to the duration of the respective cooperation. Upon termination, use of the logo must cease immediately.

6. Revocation

UEM reserves the right to withdraw permission to use the logo at any time for good cause, in particular in the event of non-compliance with these guidelines.

7. Responsibility and Liability

The cooperation partner is responsible for proper use and shall ensure that no third-party rights are infringed.

8. Final Provisions

German law shall apply. Should any provision of these guidelines be or become invalid, the validity of the remaining provisions shall not be affected.

If you have any questions regarding use or require approval for specific applications, we will be happy to assist.

Wuppertal, 4 May 2026

United Evangelical Mission (UEM)