



Mission Lecture 2026

Reserve
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Thursday, 23 April 2026

Tumaini University Makumira

More Than Money: Fundraising as Community Engagement

Fundraising is more than collecting money. This interactive lecture explores resource mobilization as a form of community engagement. Participants will reflect on concepts of giving, solidarity and mutual support across African and European contexts. Through impulse inputs and group work, participants will examine how values, relationships and local realities shape ethical and meaningful fundraising practices.

The lecture is intended for students and learning communities, will be held in English, and is free of charge.

Speaker

Prof. Dr. Michael Vilain

Professor of Business Administration at the Protestant University of Applied Sciences Darmstadt and Vice President for Research, Knowledge Transfer and International Affairs. Expert in Nonprofit Management, resource mobilization and civil society transformation.



Participation

Date: Thursday, 23 April 2026

Time: 08:00–11:00

Duration: 3 hours

Location: Tumaini University Makumira, Arusha, Tanzania

With: Prof. Dr. Michael Vilain accompanied by Rev. Félicité Ngnintedem

Target group: Students and learning communities

Cost: Free of charge

Language: English



Join the lecture – limited seats available!

Scan the QR code or register here:

www.vemission.org/mission-lecture



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